



Looking for insights, cases, tools and other resources to inform & inspire your daily sustainability efforts?

Find an overview of all topics we cover in our SBCM Alumni pinboard here:

KEY TOPICS

1. BUSINESS
2. CIRCULAR ECONOMY
3. CHANGE MANAGEMENT
4. CITIES & COMMUNITIES
5. CLIMATE
6. COMMUNICATION
7. COMPANY TYPES
8. COMPLIANCE
9. FINANCE
10. GREEN TRANSITION
11. INDUSTRIES
12. INNOVATION
13. LABOUR MARKET
14. MEGATRENDS
15. PARTNERSHIPS
16. PERSONAL
17. POLICY
18. REGENERATIVE
19. SDG
20. SOCIAL
21. TECH
22. VALUE CHAIN & LIFE CYCLE

3. CHANGE MANAGEMENT

#change_management
#CEO
#culture
#employee_engagement
#incentives
#intrapreneurship
#leadership

4. CITIES & COMMUNITIES

#local_communities
#sustainable_cities

5. CLIMATE

#carbon_offset
#carbon_reduction
#carbon_removal
#climate
#climate_adaptation

6. COMMUNICATION

#certifications
#communication
#greenwashing
#reports_examples

7. COMPANY TYPES

#ngo
#sme
#social_enterprise
#startups

8. COMPLIANCE

#compliance
#governance
#human_rights
#slavery
#whistleblower

9. FINANCE

#esg
#impact_investment
#investors
#investment_funds
#sroi

10. GREEN TRANSITION

#biodiversity
#circular_economy
#climate
#CO2_accounting
#CO2emissions
#doughnut_model
#ehs
#energy
#environment
#green_transition
#resource_efficiency
#water

11. INDUSTRIES

#beverages
#building
#fashion
#food
#hospitality
#retail
#tourism

12. INNOVATION

#innovation
#social_innovation

13. LABOUR MARKET

#disabilities
#diversity
#labour
#new_generation
#seniors

14. MEGATRENDS

#activism
#corporate_activism
#corona
#conscious_consumers
#employee_demands
#globalization
#inclusive_globalization
#megatrends

15. PARTNERSHIPS

#academia
#consumer_engagement
#industry_alliance
#local_communities
#ngo
#partnerships
#public_sector
#social_enterprise
#startups

15. PARTNERSHIPS

#academia
#consumer_engagement
#industry_alliance
#local_communities
#ngo
#partnerships
#public_sector
#social_enterprise
#startups

16. PERSONAL

#networking
#personal_branding
#personal_sustainability
#purpose_personal
#productivity

17. POLICY

#policymakers
#regulations

18. REGENERATIVE

#biomimicry
#leadership
#personal_sustainability
#regenerative
#resilience

19. SDG

#sdg
#sdg1
#sdg6
#sdg7
#sdg8
#sdg11
#sdg12
#sdg13
#sdg15
#sdg17

20. SOCIAL

#disabilities
#diversity
#doughnut_model
#human_rights
#local_communities
#resilience
#social_impact
#social_inclusion
#sroi

21. TECH

#tech

22. VALUE CHAIN & LIFE CYCLE

#supplychain
#lifecycle_assessment
#partnerships
#design
#materials
#sourcing
#procurement
#production
#packaging
#transport
#valuechain

SBCM ALUMNI	RESOURCE TYPES	OTHER
#SBCM_brushup #SBCM_toolkits #SBCM_webinars	#books #cases #podcasts	#reports #surveys #tools #videos
CASES		
#arla #carlsberg #chr_hansen #coca_cola	#danone #dansk_supermarked #egerbyg #lidl	#mc_donalds #maersk #nestle #nike
		#philips #plastic_change #shell #skandia
		#sprout #toldtekt #unilever #walmart
LOCATIONS		
#aarhus #aalborg #africa	#canada #china #copenhagen #denmark	#EU #global #india #kenya
		#kolding #odense #southafrica
		#stockholm #UK #US