



ALUMNI

Sustainable Business
Change Manager
Alumni Forum 2026

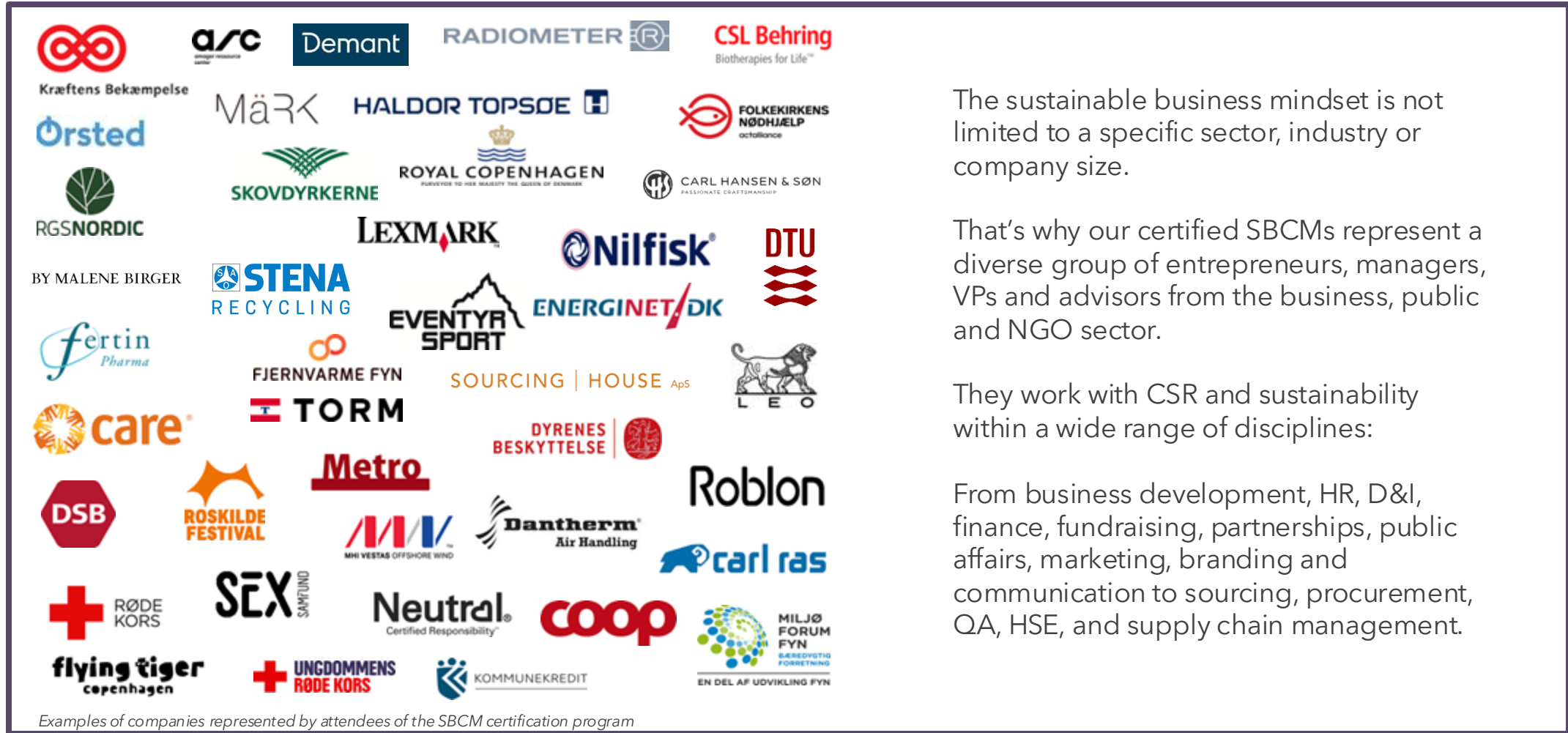
YOU ARE PART OF A COMMUNITY OF 200+ CHANGE MANAGERS ...



... LET'S CONTINUE THE JOURNEY - TOGETHER!



THE SBCM ALUMNI



Examples of companies represented by attendees of the SBCM certification program

The sustainable business mindset is not limited to a specific sector, industry or company size.

That's why our certified SBCMs represent a diverse group of entrepreneurs, managers, VPs and advisors from the business, public and NGO sector.

They work with CSR and sustainability within a wide range of disciplines:

From business development, HR, D&I, finance, fundraising, partnerships, public affairs, marketing, branding and communication to sourcing, procurement, QA, HSE, and supply chain management.



WHAT YOU ALL HAVE IN COMMON

You are certified Sustainable Business Change Managers (SBCMs).
You have a common language and understanding of the sustainable business mindset.
You have acquired your skills and tools because you truly want to make a difference.

... And you are facing similar challenges on your sustainable business change journey ...

How do I stay on track with the latest CSR and sustainability tools, trends and practices?

How can I in my daily work find the right help or tools, at the right time?

How do I get buy-in from management/colleagues/clients/partners?

How can I continue to learn from other Sustainable Business Change Managers?

How can I get a quick update on the Sustainable Business Change Manager curriculum...

How can I continue to strengthen my professional and personal sustainability career?



We've created The SBCM Alumni Forum to meet the needs that so many of our certified sustainable business change managers have expressed.

A membership of the SBCM Alumni Forum not only gives you access to an exclusive network of like-minded professionals. It also gives you relevant tools, new knowledge, trend updates and practical help customized to your specific tasks and needs.

So you can continue to learn more and do better.
For the benefit of society and the bottom line.



WHAT'S INCLUDED IN YOUR MEMBERSHIP

BE INFORMED & INSPIRED

IN-PERSON EVENTS

Network with fellow SBCMers and plan the year at annual Kick-Off in Copenhagen and online.



TRENDS & INSIGHTS BRIEFINGS

Get legal updates, trends and practice cases at our bi-monthly one-hour sessions.



SUSTAINABLE CAREER MOVES

Get career path insights and inspiration. For those who are in transition or considering their next career move.



SBCM ALUMNI MEMBERSHIP 2026

TAKE ACTION WITH IMPACT

TOOLS & TRAINING SESSIONS

90-minute deep-dive learning space with how-to insights into member-relevant work topics.



ACTION CIRCLES

Working space for members with same work focus. Peer-to-peer sharing of practical insights and experience.



ACADEMY LEARNING HUB

Closed platform with searchable tools, templates, member directory, InsightHub, and SBCM brush-up.









ONLINE COMMUNITY : PEER-TO-PEER HELP & SHARING



SBCM Alumni Forum | Annual Plan | 2026

Your professional & personal learning network that inspires and helps you to do good and well even better.

ALUMNI EVENTS & RESOURCES		JAN	FEB	MAR	APR	MAJ	JUN	AUG	SEP	OKT	NOV	DEC
IN-PERSON EVENTS 			ANNUAL ALUMNI KICK-OFF			CLUB MINI-CONF*					CLUB MINI-CONF*	
TOOLS & TRAINING SESSIONS* 				X		X		X		X		X
TRENDS & INSIGHTS BRIEFINGS 					X		X		X		X	
CAREER MOVES CASES & ADVICE* 		X		X			X	X		X		X
ACTION CIRCLES & COMMUNITY 		PEER-TO-PEER HELP & SHARING: ACTION CIRCLE SPACES, CHAT GROUPS & COMMUNITY POSTS										
ACADEMY LEARNING HUB 		PLATFORM ACCESS TO TOOLS, TEMPLATES, INSIGHT HUB, SBCM BRUSHUP, MEMBER DIRECTORY										

*Sustainable Career Moves is a stand-alone programme for professionals. Alumni members have free programme access and can attend the exclusive career sparring sessions at the end of live webinars. Tools & Training Sessions are exclusive online webinars for Alumni and Club members. Alumni members can attend the bi-annual miniconferences in The Social Business Club with 50% discount.

GET ACCESS TO EVERYTHING ON OUR CLOSED MEMBER SITE



SBCM Alumni Forum

Your professional & personal learning network that inspires and helps you to do good and well even better.

START HERE 8 GUIDELINES COMMUNITY ACTION CELLS EVENTS RESOURCES SBCM BRUSH UP ONLINE FORUM te-tsbc

Welcome to SBCM Alumni Forum

Are you new to the SBCM Alumni website?
Discover the resources and community available to you in this Forum!

Start here

Get and give help from the SBCM Alumni community 24/7

Online Forum

Meet & connect with your fellow Alumni

Member Gallery

Get maximum value out of your membership

8 Guidelines

Find handpicked CSR events & webinars

Events

Access a library of selected & categorized resources

Pinboard

Get an overview of all Alumni resources customized to your needs

Resource overview



WHAT OTHER ALUMNI SAY ABOUT THEIR MEMBERSHIP

Sådan et godt fælleskab med skøn energi og rigtig mange gode kompetencer.

Rigtig fin hjemmeside. Det er så overskueligt, og der er så mange gode ressourcer herinde.

Et personlig netværk, med plads til tryghed og reel faglig sparring om bæredygtighed på samfundsmæssige plan, organisatoriske og menneskelige.

All the inputs and exchanges of ideas, opinions and support in between us. It's a great way to catch new trends and updates, and also to get cross-sector insight that one won't get easily any other way.

Et netværk af høj faglig kvalitet og som er ligesindede med samme passion for bæredygtig omstilling.

What I really like is the great value of the webinars, toolkits on the Alumni Website. It's an easy and quick way to find info on a certain subject.

Full access to the latest knowledge within sustainability and to a highly competent and experienced network.

A network that covers such a wide range of expertise and engaged friends.

Fantastisk at have adgang til det opdaterede SBCM materiale.

HOW YOU & YOUR COMPANY BENEFIT

VALUE FOR YOU



- ✓ Connect with and build relations to other change managers
- ✓ Access to diverse network of professionals across sectors & industries
- ✓ Confidential discussions, support and advice from members + Tania Ellis
- ✓ Stay up-to-date with relevant trends, tools and best practices from experts and practitioners
- ✓ Get access to the right resources whenever you need in your daily work
- ✓ Mix of digital networking & training
- ✓ Refresh your SBCM course knowledge with unlimited access to updated tools & materials

VALUE FOR YOUR COMPANY



- = An inspired, confident and well-connected employee
- = Synergies & new perspectives for your company's own business practices
- = Save time: learn from the mistakes of others and avoid repeating them
- = Draw on new insights to renew and improve existing projects and to initiate new ones
- = Save costs through relevant and timely professional insights and input
- = Flexibility & limited office-away-time
- = Save costs for new courses & training



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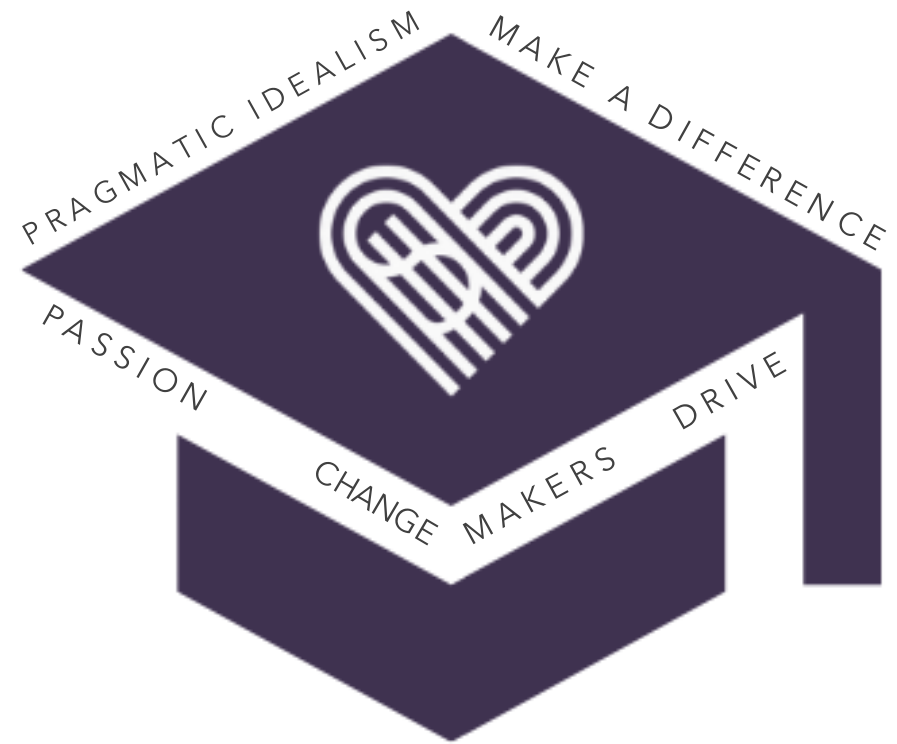
PRICE LIST 2026

SBCM ALUMNI FORUM ANNUAL MEMBERSHIP

	SMALL	MEDIUM	LARGE
Membership categories	Startups, small NGOs & career movers	SMEs & NGOs	Big companies & municipalities
Membership description	Startups: 0-2 year-old companies Small NGOs: 1-10 employees Career movers: job seekers Personal payment (employees + one-person consultancies)	Companies: 2+ years, 1-50 employees NGOs: 10+ employees	Big companies & municipalities: 50+ employees
Membership fee	6,850 DKK + VAT* <i>That equals to an annual Berlingske subscription - or 4 take-away coffees a week.</i>	12,850 DKK + VAT <i>That equals to 5 consultancy hours for a whole year of unlimited SBCM Alumni support, insights & resources.</i>	18,850 DKK + VAT <i>That equals to 7 consulting hours for a whole year of unlimited SBCM Alumni support, insights & resources.</i>

Membership fees can be paid in instalments with a 350 DKK administration fee per instalment.

* A 50% Give & Grow discount can be offered to members who rely solely on unemployment benefits. If employment during the season, the remaining 50% will be invoiced.



ALUMNI

ABOUT TANIA ELLIS - THE SOCIAL BUSINESS COMPANY

We are recognized as one of Scandinavia's leading trend communications, training and consulting companies, specialized in the link between sustainability, business and innovation.

Our mission is to inspire and help the movement of companies and professionals that (want to) put responsibility and sustainability into the heart of their business and organization.

For more than 20 years we have worked together with a wide range of Scandinavia's most respected companies and brands. For the benefit of society and their bottom lines.

More at www.thesocialbusinesscompany.com



TANIA ELLIS
THE SOCIAL BUSINESS COMPANY®

Most Innovative Business Speaking
& Consultancy Firm - Scandinavia

Certified



Corporation

**This company meets the
highest standards of social
and environmental impact**

TANIA ELLIS - The Social Business Company®

We inspire and help companies & professionals
create value for society and the bottom line with our:

Speaking (trends) | Club (networking) |
Academy (training) | Consulting (business development)



WWW.TANIAELLIS.COM